

A.R. RANJITH

B.Tech, MBA, DKM



**BUSINESS STRATEGIST | CORPORATE TRAINER
ENTREPRENEUR | AUTHOR | QUIZ MASTER**

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THE PROFILE

Coach, Mentor, Trainer and a solution provider for more than 2500 small and medium companies. He has trained more than 5 Lakh people on Life Skills and Business Skills.

He is also a professional quizzier with more than 150 career quiz titles and more than 500 quiz shows as master to the credit.

He introduced a revolutionary training - coaching programme named Certified Business Leader which enhances the leadership skills of entrepreneurs in a practical way. Managerial sessions like FlyHi, Young CEO etc are also started by him. He is also the founder of BetterYou community, the largest positive entrepreneurial community in Kerala. He also founded the largest women entrepreneur community named "WAKE".

Ranjith also has written several management articles and is a regular columnist in business magazines like Business Standard, Dhanam, Emerging Kerala, Future Kerala, Corporate Power etc.

CERTIFICATIONS



CORPORATE EXPERIENCE



CEO, Bramma learning Solutions

Ranjith was instrumental in forming Bramma Learning Solutions as a full fledged management consulting and training company and to make it the number one player in the state of Kerala. He introduced the concept of Business process Re-engineering to the MSMEs in Kerala and took initiative in implementing the changes. Along with a team of 50 consultants, he has consulted more than 2500 organizations in Kerala and made significant changes in the business map of the state which makes him one of the of the state which makes him one of the most experienced management consultants in the country. The concepts like Bramma Scan, Research, Make Over, Review, Exposure, Growlab etc were his brain child.

Bramma uses different management models but mostly rely on the growth-system matrix model developed by the Bramma team. AME model developed specifically for business owners in Kerala has been successful with everyone.

He has also initiated milestone events like Bramma Connect- A platform for networking, Bramma Happiness Cruise- A training trip in Cruise, focusing of work-life balance.

CORPORATE EXPERIENCE



LearnNext.TM
The next way to Learn

IBM

e[®]
tutor

MetLife

AR Ranjith is a seasoned corporate professional with a rich history of spearheading success across diverse sectors. Leveraging his extensive expertise garnered from esteemed organizations, he has emerged as an unparalleled authority in multiple domains. Renowned for his unwavering track record of achievements, he continues to demonstrate exceptional proficiency and leadership prowess, setting new standards of excellence in every endeavors.



AS A MANAGEMENT CONSULTANT

Has consulted over 2500 clients and has authored many management articles in business publications. He has a very high success rate in consulting projects and has got an experience in more than 200 different business domains. He has consulted many projects in middle east also and is an expert in developing marketing and branding strategies which are practical oriented. Asian Paints, Bosch, BenQ, Grandmart, PUCA are some international brand consulted by him. He has also consulted numerous brands like Brahmins, Sreedhareeyam, Impex, Chemmanur, Pavizham, Lamit etc. He also consults organisations on quality policies, 5S and profit maximization.



AS A TRAINER

Has trained more than 5,00,000 people and has developed his own style of resulted oriented approach towards the training delivery. He does instructor led class room trainings, activity oriented trainings, simulations, job oriented trainings and outbound adventurous trainings. Ranjith's method of evaluation and follow up has been well appreciated by many organisations. Fischer, Alpha Laval, Metlife, Geojit, Birla Sunlife, Apollo, Manorama etc are some of the clients he has dealt with. His major areas of training include Attitude Re-engineering, Sales closing techniques and Team building.



TRAINING ACHIEVEMENTS

- Trainer's training certification from Institute of Management in Government.
 - Best trainer certification from trainer's forum, Hyderabad.
 - Delivered trainings in 10 different countries and for 25 different nationalities.
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CONSULTING ACHIEVEMENTS

- The only company in Kerala to consult more than 2500 companies on Business Process Re-engineering
 - Was selected as one of the top 25 consulting companies in India by InsightsSuccess.
 - Developed the first private sector funding platform GrowLab.
 - Designed and developed an entrepreneurial coaching session named 'Certified Business Leader'.
 - Selected as one of the 10 most creative CEOs in the country by Insights Success Magazine
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QUIZZING ACHIEVEMENTS

- More than 150 quizzing titles and 500 plus quizzes as quizmaster
 - International level winner of Quiz on Languages by Pennsylvania Uty, USA
 - 2006 Dubai Open Quiz Championship winner
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AS A QUIZ MASTER

Has won more than 150 career quizzing titles in District, State, National and International levels. He has conducted more than 500 quizzes as a quiz master also. Currently serving as the president of Quiz Federation of India-a quizzing fraternity. He has authored many general knowledge articles in Eureka, Mathrubhumi etc. He also runs frequent online quiz shows and is known for a very interactive kind of presentation. Also features his quizzes at world's largest annual quiz festival Reverberate. Also does quizzes for the biggest quiz society in the world, Quiz-Kerala. He also runs a new generation knowledge management company named KnowledgeHorse.



OTHER ACTIVITIES & INTERESTS

- Scripted and Directed a one hour length animation movie which encourages children to learn named 'Secrets Of Learning'
 - Directed a video music album named 'Womanhood'.
 - Owns and runs Heartbeats -the creative music band
 - Secretary of Parivarthan, A Charitable Organisation
 - Managing trustee of SUJANA, an educational charitable trust which promotes
 - Coaching for students on life skills
 - An illustrator and cartoonist-has published many works in renowned magazines
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ENTREPRENEURSHIP JOURNEY

Ranjith, a dynamic entrepreneur and visionary leader, has carved a distinctive niche for himself across a multifaceted spectrum of industries. With a passionate commitment to community development, innovative recruitment strategies, cutting-edge design, captivating interiors, seamless content management, and trend-setting fashion, Ranjith has fostered a collection of influential brands that reflect his unwavering dedication to excellence and creativity. Through his entrepreneurial prowess and steadfast determination, he continues to redefine the boundaries of success and impact within each of his ventures.



THE BRAND PORTFOLIO



The BetterYou
COMMUNITY



WAKE
THE RESPONSIBLE WOMEN



growlab
the growth academy



akshah
PRODUCTIONS



DING
DONG
DING
Your marketing partner



digiverse
digital solutions for future



RIGHT
CHOICE



MICRO
SKOPE
BUSINESS FOR ALL



SpaceMonk
Making positive spaces



Knowledge
Horse
SPREADING WISDOM



marko
magellan
marketing around the globe

മാനന്ദം

2018 ജൂൺ 28 തിരുവനന്തപുരം

മാനന്ദം

500 കിരുന്നുകൾ കിരീടം നേടി, 350 കമ്പനികളെ കണിശമായി പരിശോധിച്ചു. ഒരു ലക്ഷത്തിലധികം ആളുകളെ പരിശീലിപ്പിക്കുകയും ചെയ്ത ബ്രഹ്മാവിന്റെ നിയമനിയമം അന്യരന്മാർക്ക് കിരീടം നേടാൻ സഹായിച്ചു.

ബ്രഹ്മാവിന്റെ നിയമനിയമം അന്യരന്മാർക്ക് കിരീടം നേടാൻ സഹായിച്ചു. ബ്രഹ്മാവിന്റെ നിയമനിയമം അന്യരന്മാർക്ക് കിരീടം നേടാൻ സഹായിച്ചു. ബ്രഹ്മാവിന്റെ നിയമനിയമം അന്യരന്മാർക്ക് കിരീടം നേടാൻ സഹായിച്ചു.

Bramma Learning Solutions: Variety of Consulting Services Under Single Roof

Bramma, makes a difference by offering services in different ways. When it comes to the consulting services, Bramma has a variety of consulting services under a single roof. Bramma Learning Solutions is a one-stop solution for all your consulting needs. Bramma Learning Solutions is a one-stop solution for all your consulting needs.

Learning Solutions Offered by Bramma

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ബ്രഹ്മാവിന്റെ നിയമനിയമം അന്യരന്മാർക്ക് കിരീടം നേടാൻ സഹായിച്ചു.

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MAJOR CLIENTELE

Reliance

apollo TYRES

LuLu

manoramaonline

asianpaints

IBM

oppo

KOCHI METRO RAIL LIMITED

ASSET

AB MAURI

VKE

ATV MEDICAL

HARITHAM

HARRISONS MALAYALAM LIMITED

TRICO

ALFA LOM

ADITYA BIRLA GROUP

ALBA

ZIVA

Dagger & Shield

Magic Planet

ELANCE

Poomer

The Chennai Silks

Lamit

Orkid

Balm Tree

leaf

LIVE 7 SUPERMARKET

KPS RECORDER

MEX Madurai

CLASSIC IMPLANTS

Kenya Airways

Joyalukkas

Chungath

ASIANET

GEOJIT

DR. PRASAD'S

NIMHATH PLY

skyfoam

Pavizham

PREETHI SILKS

PRIME MERIDIAN

CutiePie

Brahmins

WENDERS

PUC

JAIHIND GROUP

impeX

VSTAR

NORTH REPUBLIC

TWIN BIRDS

AROWN

MOTHER'S

oJin

LOQZ

CHAMS

PAZHERI

RML

NEO FILM SCHOOL

Captaintot

fisher

CUIRASS

VICIB Homely

SHREEHARSHAN

SILVAN

COCHIN RUBBERS

KURIKAL AGENCIES

Cocopark

arab

Banwet

SAFA JEWELLERY

PIGMENTS INDIA LTD

SISCO INSTITUTE OF

DR. COURTESY LIC

Best Carry

SPENCER MOBILES

TEAPETI

Tellicherry

7Plants

KRIZTLE

kiasco

EQO

PANAZAN



THE BIGGEST KNOWLEDGE MANAGEMENT SUMMIT

August 2023 | Kozhikode

Participants : **4,500+ Entrepreneurs**

Trainers : **A.R. Ranjith & Sajeev Nair**

Highlights : **Celebrity Entrepreneurs & Women Panel
Discussions | 100+ Stalls | Trainings |
7 Product Launches | 30+ Sponsors**





THE BIGGEST MANAGEMENT TRAINING

August 2022 | Kozhikode

Participants: **1,118+ Entrepreneurs**

Topic : **Profit Secret for Businesses**

Trainer : **A.R. Ranjith**

Highlights : **25+ Stalls | 10 Product Launches |
15 + Sponsors**

STRATEGISE

SET YOUR STRATEGIES FOR
THE NEXT FINANCIAL YEAR

2022-23

THE BIGGEST STRATEGY PLANNING WORKSHOP

March 2022 | Kochi

Participants : 650+ Entrepreneurs

Topic : Strategy Workshop

Trainer : A.R. Ranjith

Highlights : 15+ Stalls | 10+ Product Launches |
10 + Sponsors



THE BIGGEST INVESTMENT CONCLAVE IN PRIVATE SECTOR IN KERALA

December 2022 | Kochi

Participants : **250+ Investors**
Topic : **Panel Discussion, Pitching & Investment**
Moderator : **A.R. Ranjith**
Highlights : **5+ Panelists | 15+ Start ups | 10+ Sponsors**

സൂപ്പർ സംഭരണം



NANO-MICRO CONSULTING INAUGURAL EVENT

February 2023 | Kochi

Participants: 120+ Offline, 500+ online Entrepreneurs

Topic : Micro Business Ideas

Trainers : A.R. Ranjith, TS Chandran

Highlights : 5+ Stalls | 5+ Sponsors



The BetterYou
COMMUNITY



THE LARGEST COMMUNITY OF POSITIVE MINDED PEOPLE

Presence in all constituencies of Kerala

Participants: **1000+ Members**

Highlights : **Dedicated Leaders & Brand
Ambassadors Networking
opportunities**

Sponsor Partner



Authorized Partner
VM Autokraft

**Bramma
CONNECT**

A PLATFORM TO CONNECT AND GROW

A PLATFORM TO CONNECT AND GROW

BIGGEST GATHERING OF BRAMMA CLIENTS

Every Year | Kochi

Participants: **500+ Entrepreneurs**

Topic : **Panel Discussions, Interactions**



CONSULTED

2500+ BRANDS

TRAINED

5 Lakh+ PEOPLE

WON

150+ QUIZ TITLES

PRESENTED

500+ SHOWS

**CONNECT
WITH US**

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www.youtube.com/brammabusinessinsights